Small Business Pulse Survey for week ending June 27

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 11.4%
- Identify and hire new employees: 25.0%
- Permanently close this business:
  - $5,001 - $15,000: 8.3%
  - $15,001 - $50,000: 17.1%
  - $50,001 - $125,000: 19.5%
  - $125,001 - $200,000: 13.4%
  - $200,001 - $500,000: 9.4%

Data do not meet reporting thresholds for the week ending June 27, 2021.

Anticipated time before business returns to normal level of operations relative to one year ago:

- Little or no effect on operations: 17.5%
- Returned to normal already: 23.3%
- More than 6 months: 36.5%
- Will not return to normal level: 6.8%

Total operating revenues/sales/receipts in the last month:

- Data do not meet reporting thresholds for the week ending June 27, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending June 20

Change in the number of paid employees in the last week

- Increased
- Decreased
- No change

Change in operating revenues/sales/receipts in the last week

- Increased
- Decreased
- No change

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital
- Identify and hire new employees
- Permanently close this business

Data do not meet reporting thresholds for the week ending June 20, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending June 13

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital
- Identify and hire new employees
- Permanently close this business

Data do not meet reporting thresholds for the week ending June 13, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending June 6

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 13.0%
- Returned to normal already: 11.5%
- 4-6 months: 14.3%
- More than 6 months: 49.7%
- Will not return to normal level: 10.0%

Total operating revenues/sales/receipts in the last month

- $0 - $500: 12.0%
- $15,001 - $50,000: 24.2%
- $50,001 - $125,000: 21.1%
- $125,001 - $200,000: 12.1%
- $200,001 - $500,000: 10.9%

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 27.6%
- Identify and hire new employees: 31.8%
- Permanently close this business: Data do not meet reporting thresholds for the week ending June 6, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 23.4%
- Identify and hire new employees: 30.3%
- Permanently close this business: 7.0%

Data do not meet reporting thresholds for the week ending May 30, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending May 23

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 21.9%
- Identify and hire new employees: 23.5%
- Permanently close this business: Data do not meet reporting thresholds for the week ending May 23, 2021.

Anticipated time before business returns to normal level of operations relative to one year ago:
- Little or no effect on operations: 15.2%
- 4-6 months: 13.9%
- More than 6 months: 51.0%

Change in the number of paid employees in the last week:
- Increased: 51.0%
- Decreased: 13.9%
- No change: 15.2%

Change in operating revenues/sales/receipts in the last week:
- Increased: 11.2%
- Decreased: 28.7%
- No change: 10.6%

Total operating revenues/sales/receipts in the last month:
- $0 - $500: 11.2%
- $15,001 - $50,000: 28.7%
- $50,001 - $125,000: 17.3%
- $200,001 - $500,000: 11.4%

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending April 18

In the next 6 months, do you think this business will need to do any of the following?

Obtain financial assistance or additional capital
- 19.4%

Identify and hire new employees
- 25.5%

Permanently close this business

Data do not meet reporting thresholds for the week ending April 18, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey

Phase 4 of the Small Business Pulse Survey is closed. Plans for a new phase are currently underway.
In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital
- Identify and hire new employees
- Permanently close this business

Percentage breakdown:

- Obtain financial assistance or additional capital: 20.0%
- Identify and hire new employees: 20.3%
- Permanently close this business: 8.2%

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending April 4

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 24.7%
- Identify and hire new employees: 30.8%
- Permanently close this business: 6.7%

Change in the number of paid employees in the last week:
- Increased: 86.4%
- Decreased: 7.9%
- No change: 5.7%

Change in operating revenues/sales/receipts in the last week:
- Increased: 15.9%
- Decreased: 13.6%
- No change: 20.6%

Anticipated time before business returns to normal level of operations relative to one year ago:
- Little or no effect on operations: 11.8%
- Returned to normal already: 8.1%
- 4-6 months: 12.4%
- More than 6 months: 44.4%
- Will not return to normal level: 9.0%

Total operating revenues/sales/receipts in the last month:
- $0 - $500: 15.9%
- $5,001 - $15,000: 13.6%
- $15,001 - $50,000: 20.6%
- $50,001 - $125,000: 13.3%
- $125,001 - $200,000: 7.1%
- $200,001 - $500,000: 8.4%

Source: U.S. Census Bureau, Small Business Pulse Survey
In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 24.5%
- Identify and hire new employees: 26.5%
- Permanently close this business: 
  - $0 - $500: 8.8%
  - $5,001 - $15,000: 10.8%
  - $15,001 - $50,000: 14.9%
  - $50,001 - $125,000: 20.9%
  - $125,001 - $200,000: 9.3%
  - $200,001 - $500,000: 8.2%

*Data do not meet reporting thresholds for the week ending March 28, 2021.*

Source: U.S. Census Bureau, Small Business Pulse Survey
In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 22.9%
- Identify and hire new employees: 29.4%
- Permanently close this business: 7.2%

Change in the number of paid employees in the last week

- Increased: 9.9%
- Decreased: 51.4%
- No change: 14.7%

Change in operating revenues/sales/receipts in the last week

- Increased: 13.1%
- Decreased: 24.5%
- No change: 25.6%

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 14.8%
- 4-6 months: 14.7%
- More than 6 months: 9.9%

Total operating revenues/sales/receipts in the last month

- $5,001 - $15,000: 13.1%
- $15,001 - $50,000: 24.5%
- $50,001 - $125,000: 25.6%
- $125,001 - $200,000: 7.8%
- $200,001 - $500,000: 7.3%

Source: U.S. Census Bureau, Small Business Pulse Survey
In the next 6 months, do you think this business will need to do any of the following?

- **Obtain financial assistance or additional capital:** 31.1%
- **Identify and hire new employees:** 20.8%
- **Permanently close this business:**
  - Data do not meet reporting thresholds for the week ending March 14, 2021.

**Change in the number of paid employees in the last week**

- Increased: 87.3%
- Decreased: 8.2%
- No change: 4.5%

**Change in operating revenues/sales/receipts in the last week**

- Increased: 63.3%
- Decreased: 29.5%
- No change: 7.3%

**Anticipated time before business returns to normal level of operations relative to one year ago**

- Little or no effect on operations: 9.0%
- Returned to normal already: 8.1%
- 4-6 months: 13.2%
- More than 6 months: 49.3%
- Will not return to normal level: 10.6%

**Total operating revenues/sales/receipts in the last month**

- $0 - $500: 10.3%
- $5,001 - $15,000: 8.4%
- $15,001 - $50,000: 27.3%
- $50,001 - $125,000: 21.0%
- $200,001 - $500,000: 6.9%

Source: U.S. Census Bureau, Small Business Pulse Survey
In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 27.5%
- Identify and hire new employees: 21.3%
- Permanently close this business: Data do not meet reporting thresholds for the week ending March 7, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
Phase 4 of the Small Business Pulse Survey began on February 15, 2021. Some topics included in previous phases were discontinued for Phase 4. Discontinued topics include rehiring of furloughed employees, employees working from home, and availability of cash on hand.
Phase 4 of the Small Business Pulse Survey began on February 15, 2021. Some topics included in previous phases were discontinued for Phase 4. Discontinued topics include rehiring of furloughed employees, employees working from home, and availability of cash on hand.
Small Business Pulse Survey for week ending January 10

In the week prior...

- **Employment**
  - 4.8% of businesses re-hired furloughed or laid off employees
  - 12.4% of businesses decreased their number of paid employees
  - 45.1% of businesses had employees who worked from home

- **Operations**
  - 9.9% of businesses had increased revenue, and 36.9% of businesses had decreased revenues
  - 23.0% of businesses had delays in delivery or shipping to customers
  - 24.0% of businesses had domestic supplier delays

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital
  - 37.2%
- Identify and hire new employees
  - 16.7%
- Permanently close this business
  - 7.2%

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 12.2%
- 4-6 months: 12.2%
- More than 6 months: 55.9%
- Will not return to normal level: 7.1%

Availability of cash on hand, including financial assistance

- 3+ months of operations: 32.2%
- 1-2 months of operations: 24.1%
- 3-4 weeks of operations: 14.4%
- 1-2 weeks of operations: 7.3%
- Don’t know: 13.6%

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending January 3

In the week prior...

**Employment**
- 3.6% of businesses re-hired furloughed or laid off employees
- 88.3% of businesses had no change in the number of paid employees
- 44.2% of businesses had employees who worked from home

**Operations**
- 10.9% of businesses had increased revenue, and 32.8% of businesses had decreased revenues
- 19.7% of businesses had delays in delivery or shipping to customers
- 27.2% of businesses had domestic supplier delays

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 12.0%
- 4-6 months: 12.9%
- More than 6 months: 59.8%
- Will not return to normal level: 8.8%

Availability of cash on hand, including financial assistance

- 3+ months of operations: 24.5%
- 1-2 months of operations: 23.2%
- 3-4 weeks of operations: 20.5%
- 1-2 weeks of operations: 11.1%
- Don’t know: 9.9%

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 44.7%
- Identify and hire new employees: 14.0%
- Permanently close this business: Data do not meet reporting thresholds for the week ending January 3, 2021.

Source: U.S. Census Bureau, Small Business Pulse Survey
**Small Business Pulse Survey for week ending December 20**

In the week prior...

**Employment**
- 5.6% of businesses re-hired furloughed or laid off employees
- 12.0% of businesses decreased the number of paid employees
- 44.6% of businesses had employees who worked from home

**Operations**
- 32.8% of businesses had decreased revenues, and 9.5% of businesses had increased revenues
- 17.6% of businesses had delays in delivery or shipping to customers
- 19.9% of businesses had production delays

**In the next 6 months, do you think this business will need to do any of the following?**

- Obtain financial assistance or additional capital: 27.9%
- Identify and hire new employees: 21.2%
- Permanently close this business: 6.8%

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 19.9%
- 4-6 months: 12.9%
- More than 6 months: 49.8%
- Will not return to normal level: 9.1%

Availability of cash on hand, including financial assistance

- 3+ months of operations: 33.1%
- 1-2 months of operations: 18.8%
- 3-4 weeks of operations: 11.9%
- 1-2 weeks of operations: 9.0%
- 1-7 days of operations: 7.0%
- Don’t know: 16.4%

Source: U.S. Census Bureau, [Small Business Pulse Survey](https://www.census.gov/programs-surveys/small-business-pulse.html)
Small Business Pulse Survey for week ending December 6

In the week prior...

**Employment**
- **82.8%** of businesses had no change in the number of paid employees
- **9.6%** of businesses decreased the number of paid employees
- **42.3%** of businesses had employees who worked from home

**Operations**
- **35.3%** of businesses had decreased revenues, and **9.1%** of businesses had increased revenues
- **14.0%** of businesses had delays in delivery or shipping to customers
- **11.1%** of businesses had production delays

In the next 6 months, do you think this business will need to do any of the following?

**Obtain financial assistance or additional capital**
- **34.7%**

**Identify and hire new employees**
- **11.6%**

**Permanently close this business**
- Data do not meet reporting thresholds for the week ending December 6.

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: **9.6%**
- 4-6 months: **10.0%**
- More than 6 months: **57.6%**
- Will not return to normal level: **11.5%**

Availability of cash on hand, including financial assistance

- 3+ months of operations: **32.5%**
- 1-2 months of operations: **22.6%**
- 3-4 weeks of operations: **9.6%**
- 1-2 weeks of operations: **8.1%**
- 1-7 days of operations: **7.0%**
- Don’t know: **17.1%**

Source: U.S. Census Bureau, Small Business Pulse Survey
## Small Business Pulse Survey for week ending November 29

### In the week prior...

#### Employment
- **6.6%** of businesses rehired furloughed or laid off employees
- **12.1%** of businesses decreased their number of paid employees
- **46.0%** of businesses had employees who worked from home

#### Operations
- **34.4%** of businesses had decreased revenues, and **7.2%** had increased revenues
- **19.2%** of businesses had delays in delivery or shipping to customers
- **21.2%** of businesses had domestic supplier delays

### In the next 6 months, do you think this business will need to do any of the following?

- **33.7%** Obtain financial assistance or additional capital
- **18.4%** Identify and hire new employees
- **Data do not meet reporting thresholds for the week ending November 29.** Permanently close this business

### Anticipated time before business returns to normal level of operations relative to one year ago

- **9.7%** Little or no effect on operations
- **10.7%** 4-6 months
- **60.4%** More than 6 months
- **10.8%** Will not return to normal level

### Availability of cash on hand, including financial assistance

- **20.8%** 3+ months of operations
- **34.7%** 1-2 months of operations
- **12.4%** 3-4 weeks of operations
- **16.0%** Don't know

In the week prior...

**Employment**
- **9.2%** of businesses rehired furloughed or laid off employees
- **7.9%** of businesses decreased their number of paid employees
- **44.6%** of businesses had employees who worked from home

**Operations**
- **32.4%** of businesses had decreased revenues, and **7.6%** of businesses had increased revenues
- **10.0%** of businesses had delays in delivery or shipping to customers
- **8.5%** of businesses had domestic supplier delays

In the next 6 months, do you think this business will need to do any of the following?

**Obtain financial assistance or additional capital**
- **41.1%**

**Identify and hire new employees**
- **10.9%**

**Permanently close this business**
- **6.9%**

Anticipated time before business returns to normal level of operations relative to one year ago

- **Little or no effect on operations**
  - **12.2%**

- **More than 6 months**
  - **65.0%**

- **Will not return to normal level**
  - **11.0%**

Availability of cash on hand, including financial assistance

- **3+ months of operations**
  - **28.6%**

- **1-2 months of operations**
  - **27.1%**

- **3-4 weeks of operations**
  - **12.7%**

- **1-2 weeks of operations**
  - **10.5%**

- **Don’t know**
  - **13.1%**

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending October 12

In the week prior...

**Employment**
- **6.8%** of businesses rehired furloughed or laid off employees
- **9.5%** of businesses decreased the number of employees, and **7.9%** of businesses increased the number of employees
- **47.7%** of businesses had employees who worked from home

**Operations**
- **39.8%** of businesses had **decreased** revenues, and **6.6%** of businesses had **increased** revenues
- **21.7%** of businesses had delays in delivery or shipping to customers
- **7.4%** of businesses had production delays

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: **35.3%**
- Identify and hire new employees: **16.0%**
- Permanently close this business: **8.4%**

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: **15.2%**
- 4-6 months: **7.5%**
- More than 6 months: **63.8%**
- Will not return to normal level: **6.9%**

Availability of cash on hand, including financial assistance

- 3+ months of operations: **29.6%**
- 1-2 months of operations: **28.0%**
- 3-4 weeks of operations: **10.4%**
- Don’t know: **13.8%**

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending October 3

In the week prior...

**Employment**
- **8.2%** of businesses rehired furloughed or laid off employees
- **16.8%** of businesses decreased their number of paid employees
- **47.7%** of businesses had employees who worked from home

**Operations**
- **34.3%** of businesses had decreased revenues, sales, or receipts
- **20.8%** of businesses had delays in delivery or shipping to customers
- **8.4%** of businesses had production delays

In the next 6 months, do you think this business will need to do any of the following?

- **Obtain financial assistance or additional capital**
  - **44.1%**
- **Identify and hire new employees**
  - **16.0%**
- **Permanently close this business**
  - **11.2%**

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: **12.2%**
- 4-6 months: **10.1%**
- More than 6 months: **54.5%**
- Will not return to normal level: **11.7%**

Availability of cash on hand, including financial assistance

- 3+ months of operations: **23.6%**
- 1-2 months of operations: **25.8%**
- 3-4 weeks of operations: **12.6%**
- 1-2 weeks of operations: **6.7%**
- No cash remaining for operation: **14.1%**
- Don’t know: **12.1%**

Source: U.S. Census Bureau, Small Business Pulse Survey
Small Business Pulse Survey for week ending September 26

In the week prior...

**Employment**
- **3.1%** of businesses rehired furloughed or laid off employees
- **15.0%** of businesses decreased their number of paid employees
- **42.0%** of businesses had employees who worked from home

**Operations**
- **37.4%** of businesses had decreased revenues, sales, or receipts
- **17.4%** of businesses had delays in delivery or shipping to customers
- **9.5%** of businesses had production delays

Anticipated time before business returns to normal level of operations relative to one year ago

- **Little or no effect on operations**: 12.6%
- **4-6 months**: 14.7%
- **More than 6 months**: 49.2%
- **Will not return to normal level**: 14.1%

Availability of cash on hand, including financial assistance

- **3+ months of operations**: 26.1%
- **1-2 months of operations**: 31.8%
- **3-4 weeks of operations**: 13.1%
- **No cash remaining for operation**: 10.8%
- **Don’t know**: 13.4%

In the next 6 months, do you think this business will need to do any of the following?

- **Obtain financial assistance or additional capital**: 38.8%
- **Identify and hire new employees**: 14.3%
- **Permanently close this business**: 9.3%

Source: U.S. Census Bureau, Small Business Pulse Survey
In the week prior...

**Employment**
- 4.8% of businesses rehired furloughed or laid off employees
- 19.8% of businesses decreased their number of paid employees
- 42.0% of businesses had employees who worked from home

**Operations**
- 54.2% of businesses had decreased revenues, sales, or receipts
- 17.1% of businesses had delays in delivery or shipping to customers
- 28.8% of businesses had domestic supplier delays

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 36.2%
- Identify and hire new employees: 16.8%
- Permanently close this business: 16.7%

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 12.8%
- 4-6 months: 13.1%
- More than 6 months: 51.3%
- Will not return to normal level: 9.2%

Availability of cash on hand, including financial assistance

- 3+ months of operations: 29.7%
- 1-2 months of operations: 27.7%
- 3-4 weeks of operations: 11.7%
- No cash remaining for operation: 8.8%
- Don’t know: 11.0%

Source: U.S. Census Bureau, Small Business Pulse Survey
In the week prior...

**Employment**
- 1.5% of businesses rehired furloughed or laid off employees
- 14.6% of businesses decreased their number of paid employees
- 46.7% of businesses had employees who worked from home

**Operations**
- 45.5% of businesses had decreased revenues, sales, or receipts
- 20.7% of businesses had delays in delivery or shipping to customers
- 10.7% of businesses had production delays

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 38.0%
- Identify and hire new employees: 14.3%
- Permanently close this business: 11.8%

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 17.0%
- More than 6 months: 50.7%
- Will not return to normal level: 15.6%

Availability of cash on hand, including financial assistance

- 3+ months of operations: 26.1%
- 1-2 months of operations: 28.1%
- 3-4 weeks of operations: 12.6%
- 1-2 weeks of operations: 11.8%
- Don’t know: 11.9%

Source: U.S. Census Bureau, Small Business Pulse Survey
**Small Business Pulse Survey for August 30 - September 5**

### In the week prior...

**Employment**
- **5.3%** of businesses rehired furloughed or laid off employees
- **17.9%** of businesses decreased their number of paid employees
- **53.4%** of businesses had employees who worked from home

**Operations**
- **39.2%** of businesses had decreased revenues, sales, or receipts
- **20.9%** of businesses had delays in delivery or shipping to customers
- **12.3%** of businesses had production delays

### Anticipated time before business returns to normal level of operations relative to one year ago

- **Will not return to normal level**
  - **9.8%**
- **More than 6 months**
  - **57.9%**
- **4-6 months**
  - **10.3%**
- **Little or no effect on operations**
  - **9.9%**

### Availability of cash on hand, including financial assistance

- **3+ months of operations**
  - **29.6%**
- **1-2 months of operations**
  - **24.9%**
- **3-4 weeks of operations**
  - **12.9%**
- **Don’t know**
  - **17.1%**

*Source: U.S. Census Bureau, Small Business Pulse Survey*
Small Business Pulse Survey for August 9-15

In the week prior...

**Employment**
- 9.3% of businesses rehired furloughed or laid off employees
- 22.9% of businesses decreased their number of paid employees
- 53.0% of businesses had employees who worked from home

**Operations**
- 53.3% of businesses had decreased revenues, sales, or receipts
- 19.6% of businesses had delays in delivery or shipping to customers
- 10.6% of businesses had production delays

Anticipated time before business returns to normal level of operations relative to one year ago

- Little or no effect on operations: 8.1%
- 4-6 months: 10.9%
- More than 6 months: 58.7%
- Will not return to normal level: 13.7%

Financial Assistance Sought

- Paycheck Protection Program (PPP): 76.3%
- Economic Injury Disaster Loans (EIDL): 38.9%
- SBA Loan Forgiveness: 17.8%
- State or local government programs: 15.4%
- Family or friends: 9.1%
- Self: 11.2%
- None: 14.6%

In the next 6 months, do you think this business will need to do any of the following?

- Obtain financial assistance or additional capital: 34.0%
- Identify and hire new employees: 16.3%
- Permanently close this business: 12.0%

Source: U.S. Census Bureau, *Small Business Pulse Survey*